

Priority	Downtown Vision Coalition Budget for 2008		
	Item	2008 General Fund	Account #
Design & Infrastructure			
1	Downtown mall decorations, lighting and trees	12,500	001.26.558.900 - Supplies
	Total D & I	\$12,500	
Marketing & Business Development			
1	Print advertising in "The Columbian"	9,400	001.26.558.900 - Misc. (Advertising)
2	Postcard printing	3,750	001.26.558.900 - Advertising
3	Postcard postage	13,500	001.26.558.900 -Communications
New	Farmer's Market (advertising, postage and printing costs for posters, business cards & flyers)	12,000	001.26.558.900 - Misc. Advertising 001.26.558.900 - Supplies 001.26.558.900 - Advertising 001.26.558.900 -Communications
4	Walking Maps	1,250	001.26.558.900 - Advertising
	Total M & B	\$39,900	
Professional Support Services			
1	Infrastructure Design Standards (Planning	6,591	001.26.558.900 - Professional
	Professional Services Misc	5,409	
2	Web site maintenance	1,500	001.26.558.900 - Professional
3	DVC Website Re-design	12,000	001.26.558.900 - Professional
New	Farmer's Market Website	3,000	001.26.558.900 - Professional
	Staff support (wages + benefits)	9,533	Employee funding for .125 FTE
	Total Services	\$38,033	
TOTAL		\$90,433	